



AZRIN ARIS

Director, Emerging Solutions & Innovation
TM ONE

An experienced technologist, having been with TM since 1997, Azrin's current focus is to transform TM ONE towards becoming the leading technology provider beyond a traditional telco through cutting edge innovation.

Azrin heads the team that develops IoT solutions for TM ONE, with key solutions such as TM's IoT Platform that connects multiple city services, the smart traffic light system, smart street lights and many others.

Within the tech industry, Azrin is widely recognised as a scholar and go-to expert, publishing numerous papers during his 16-years tenure with TM R&D, and as CTO of VADS Lyfe Sdn Bhd from 2014-2017. In the field of IoT, he is a member of the LoraWan Alliance as part of the Strategy & Technical Group, and works closely with various government agencies on various expert panels. His commercialised research output has contributed more than RM 10 million to TMR&D's revenue. He has also successfully filed 4 PCT patents and several local patents with 1 already granted from USPTO and a few more in the filing stage.

His technical prowess is proven in conventional and emerging ICT and telecommunication technologies, winning several awards in ITEX & APICTA. His most recent accolade is two 5G Asia Awards in September 2019 - Operator Innovator of the Year and Leader of the Year.

Azrin holds an M.Sc. in Business Leadership from University of Northumbria at Newcastle, an M.Sc. in Electrical & Electronics (Computer Engineering) from Universiti Sains Malaysia and a B.Eng in Electrical & Electronics (Telecommunications) from Universiti Sains Malaysia.

PERSONAL STRENGTH

5 years experience in Smart Services business with Smart Thinking Method put into action, coupled with a solid 17 years R&D experience in ICT & telecommunication. Industry recognition within the IOT and telecommunication industry.

“ Designing products is about meeting customer needs. Technology is just an enabler.

It is all about People & Processes.

People are driven by motives, and clarity of purpose is a very powerful motivation.

More often than not, an organisation fails to achieve its intended objective simply because its people are unclear of their purpose in the organisation – not the organisation itself.”